MANUFACTURING ELIGIBILITY GUIDE The product is likely to qualify. Are all of the materials and/or components used YES in your finished product 100% created in New Zealand from material 100% grown, extracted and produced in Q1. New Zealand? NO NO Do the imported minor materials / components make up the majority of the Are your key materials/components that form product? YES the essential character of the finished product **Q2.** ..or when combined together form a key or made here with other minor parts imported? essential characteristic of the finished product? NO YES Have the imported key materials/components been The product is **Q3**. through a significant manufacturing process in YES unlikely to qualify another country and form the essential character of your finished product? for the New Zealand Made NO Kiwi trademark. NO You may still be eligible for the New Do the imported materials/components go through a Zealand Made Kiwi trademark on the Q4. significant manufacturing process in New Zealand product, but a risk of breaching the Fair that the form in which there are incorporated into the **Trading Act exists.** You should seek YES finished product is distinctly different from the original advice from a lawyer familiar with the Fair imported form? Trading Act.

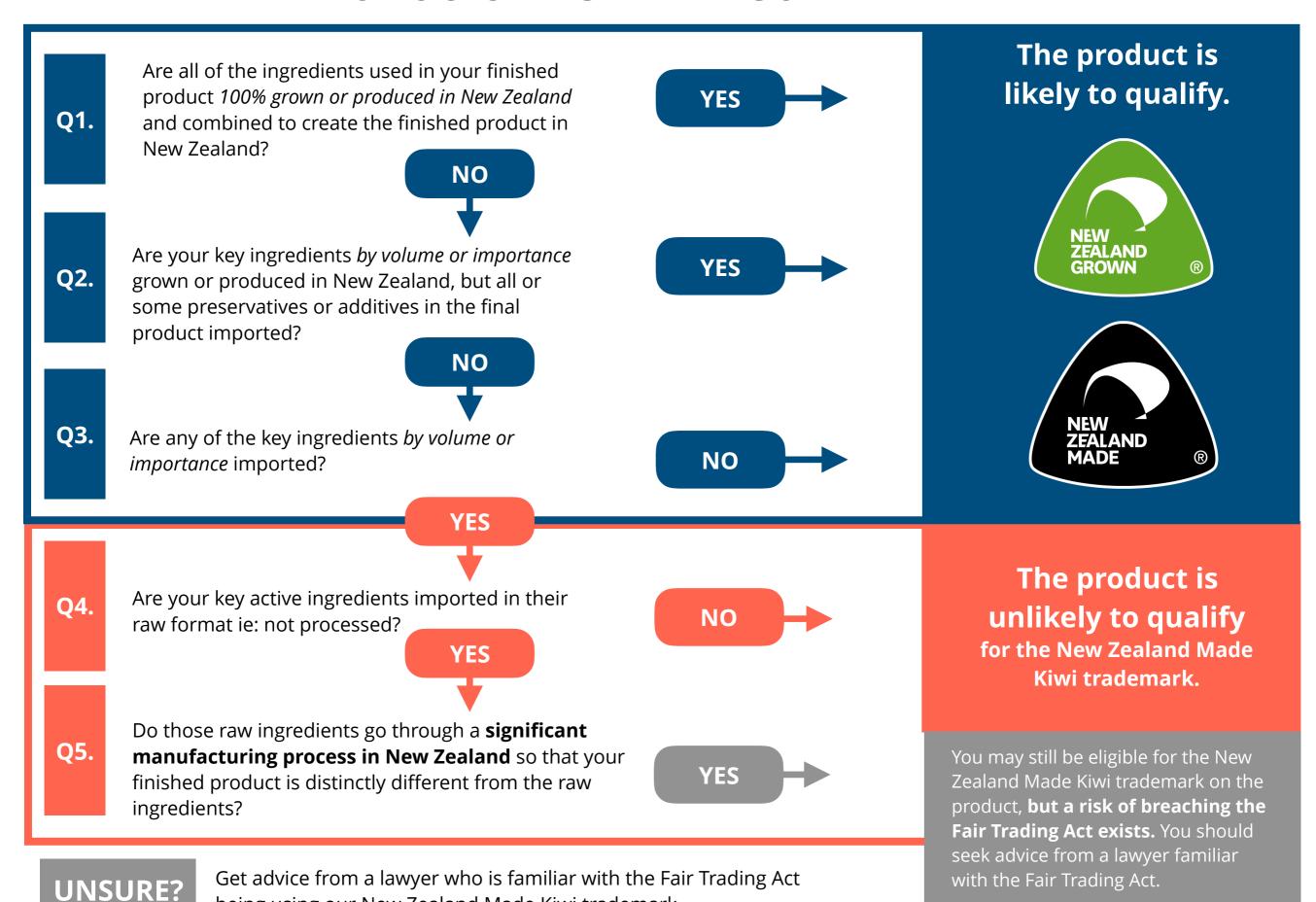
UNSURE?

Get advice from a lawyer who is familiar with the Fair Trading Act being using our New Zealand Made Kiwi trademark.

This chart should be used as a guide only

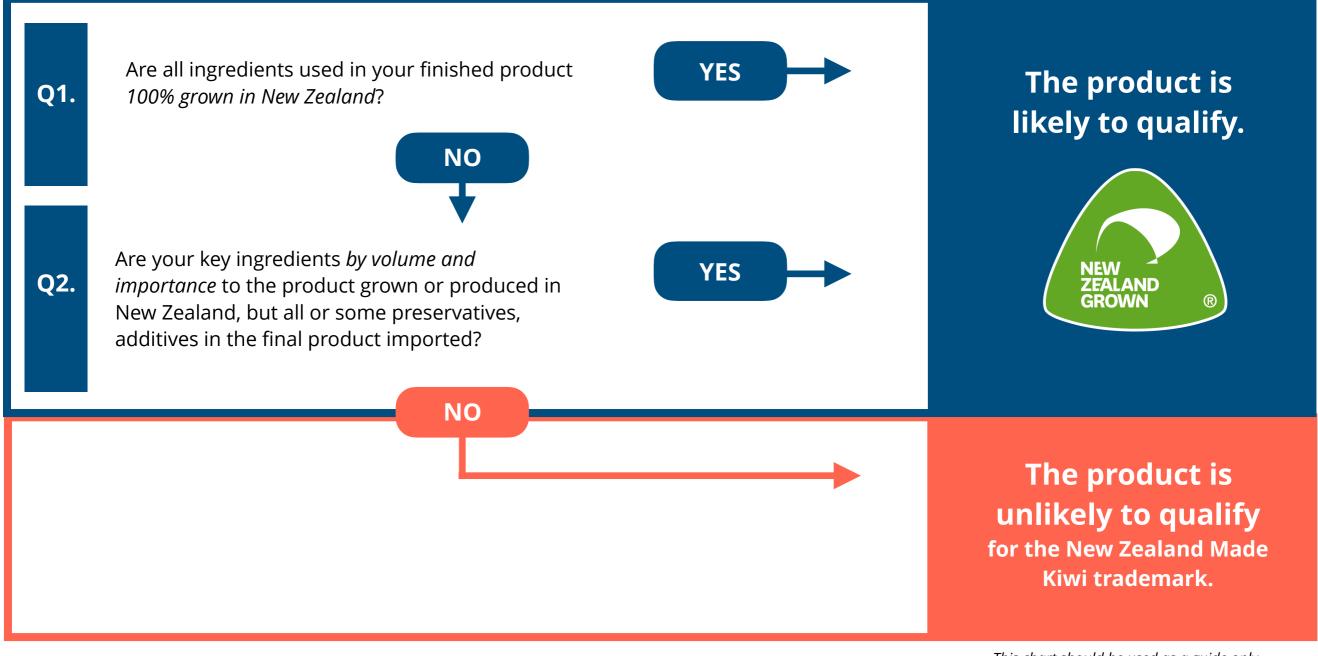
HEALTH PRODUCTS ELIGIBILITY GUIDE

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FOOD ELIGIBILITY GUIDE

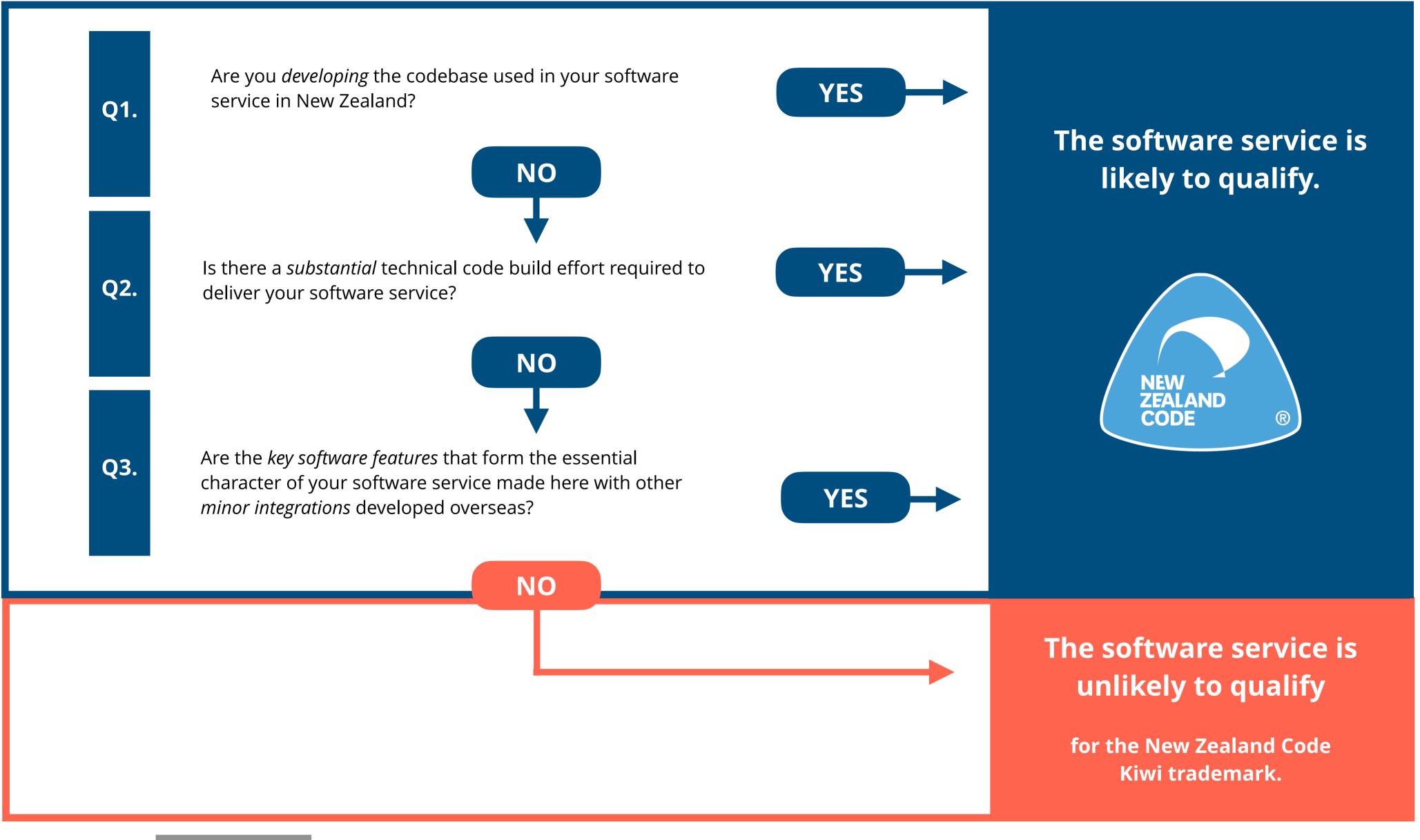


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NZCODE ELIGIBILITY GUIDE



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Buy New Zealand Made Campaign v2.20 October 2020