



Recognising NZ Craftsmanship

A day to celebrate our creators

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FOR BUSINESSES



- Register your business with Buy NZ Made to participate.
- Promote your unique offers and giveaways with the hashtag #NZMadeDay
- Run a discount, similar to what you would do for Black Friday, and promote your local story

FOR SHOPPERS



- Research participating NZ-made businesses and plan purchases from these companies
- Follow NZ Made Day hashtags or platforms to discover deals and products from local makers.
- Get your Christmas shopping in nice and early

WHY IT MATTERS

New Zealand Made Day falls on 21st November every year to celebrate New Zealand Made. Hundreds of businesses across Aotearoa New Zealand get involved to share their NZ Made story, products, services and the team behind them. Kiwis are encouraged to get behind their favourite Kiwi business and support local in the lead-up to Christmas.

GET IN TOUCH

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